



The Climate Scale:

An Interactive Tool for Everyday Sustainability

The idea

Climate protection in everyday life - what's important? With the help of the climate scale, you can easily find the answer yourself. The Climate Scale...

- makes abstract climate protection knowledge tangible and understandable,
- provides guidance, strengthens individual effectiveness, and motivates to act,
- is an eye-catching tool that arouses curiosity and encourages conversation,
- can be used flexibly at events, in schools or at information stands.

How it works

Each container represents the greenhouse gas reduction effect triggered by sustainable everyday decisions. For example, the "Install a water-saving showerhead" illustrates how much CO₂ equivalent can be saved annually by replacing a high-flow showerhead with a more efficient alternative. If you place one container on each side of the scale, the side which has the greater climate protection effect will tip downward.

Target group

Flexible for all ages | No prior knowledge required

Possible applications

- As an interactive activity at an information stand
- As a break-time activity for workshops or seminars
- As a teaching unit in school and extracurricular education

Where can I get the Scale?

- **DIY:** Costs for new materials start at around 50 euros, upcycling is possible
- **Borrowing:** available for free rental at multiple locations in Germany

Same concept, easy to transport:

The Climate Scale **Card Game** is particularly suitable for school and extracurricular education and can be ordered free of charge from the website of the German Environment Agency.



Accompanying materials

The scale comes with extensive accompanying materials:

- Instructions for use, including suggested tasks and questions
- A teaching unit based on Education for Sustainable Development (ESD) guidelines, including worksheets
- Background information on all calculations including sources and assumptions
- FAQs on sustainable consumption and climate protection in everyday life
- Printable files: poster and roll-up banner with open-file designs for local customization



More information / contact:

www.nachhaltigerkonsum.info/klimawaage

mail@nachhaltigerkonsum.info